



UKRO



FREE! PAWS FOR A CAUSE!

HOWL-O-WEEN DOG PARADE & COSTUME CONTEST



**CLOVER PARK
2600 OCEAN PARK BLVD.
SANTA MONICA, CA 90405
SATURDAY, OCTOBER 24, 2026
11:00 AM - 2:00 PM**

Food Trucks • Music • Face Painting • Dog Adoptions • Treats & Giveaways

Presenting Sponsor - \$10,000

- Logo on step and repeat banner
- Logo on event tote bag
- Branding on parade materials, web, t-shirt
- 2 social media features
- Logo and link on UKRO website for one year
- Two 10' x 10' exhibit spaces or one 20' x 10'

Smooch Your Pooch Sponsor - \$5,000

- Logo on Smooch Your Pooch photo op booth
- Branding on parade materials, web, t-shirt
- 2 social media features
- 10' x 10' exhibit space

Grand Marshal Sponsor - \$2,000

- Lead the parade as our Grand Marshal
- Stage time before parade
- Branding on parade materials, web, t-shirt
- 2 social media features
- 10' x 10' exhibit space

Booth Exhibitor Sponsor - \$150

- Branding on parade materials, web, t-shirt
- 2 social media features
- 10' x 10' exhibit space

Prize Sponsor - Donate a prize or prizes

- Branding on parade materials and web
- 1 social media feature
- Recognition during awards ceremony

Part of the Pack Sponsor

- Donate any amount you choose
- 1 social media feature for your company/pet
- Thank you listing on web

GET INVOLVED

To sponsor, contact Michelle Fairchild
michellefairchild@ukrocharity.org
Learn more about us at ukrocharity.org.

UKRO (University Kidney Research Organization) is a 501(c)(3) nonprofit dedicated to transforming kidney patients' lives by funding groundbreaking research, educational outreach, and inspiring the next generation of nephrologists and researchers.