



**FREE! PAWS FOR A CAUSE!**

# **HOWL-O-WEEN DOG PARADE & COSTUME CONTEST**



**CLOVER PARK  
2600 OCEAN PARK BLVD.  
SANTA MONICA, CA 90405  
SATURDAY, OCTOBER 24, 2026  
11:00 AM - 2:00 PM**

**Food Trucks • Music • Face Painting • Dog Adoptions • Treats & Giveaways**

## **Presenting Sponsor - \$10,000**

- Logo on step and repeat banner
- Logo on event tote bag
- Logo on parade materials, web, t-shirt
- 2 social media features
- Logo and link on UKRO website for one year
- Two 10' x 10' exhibit spaces or one 20' x 10'

## **Grand Marshal Sponsor - \$2,000**

- Lead the parade as our Grand Marshal
- Stage time before parade
- Logo on parade materials, web, t-shirt
- 2 social media features
- 10' x 10' exhibit space

## **Game Sponsor - \$1,000**

- Logo on game signage
- Logo on parade materials, web, t-shirt
- 1 social media feature
- 10' x 10' exhibit space

## **Booth Exhibitor Sponsor - \$150**

- Logo on parade materials, web, t-shirt
- 1 social media feature
- 10' x 10' exhibit space

## **Prize Sponsor - Donate a prize or prizes**

- Logo on parade materials and web
- 1 social media feature
- Recognition during awards ceremony

## **Part of the Pack Sponsor**

- Donate any amount you choose
- 1 social media feature for your company/pet
- Thank you listing on web

## **GET INVOLVED**

To sponsor, contact Michelle Fairchild.  
[michellefairchild@ukrocharity.org](mailto:michellefairchild@ukrocharity.org)  
Learn more about us at [ukrocharity.org](http://ukrocharity.org).

UKRO (University Kidney Research Organization) is a 501(c)(3) nonprofit dedicated to transforming kidney patients' lives by funding groundbreaking research, educational outreach, and inspiring the next generation of nephrologists and researchers.